

NORTHWEST DISTRICT DENTAL ASSOCIATION
ANNUAL MEETING

For the
Love
of
Dentistry



NORTHWEST
DISTRICT DENTAL ASSOCIATION

A COMPONENT OF THE
AMERICAN & FLORIDA DENTAL ASSOCIATIONS

**EXHIBITOR
PROSPECTUS**

FEBRUARY 12-13, 2027 | HILTON SANDESTIN BEACH GOLF RESORT & SPA | MIRAMAR BEACH

Why Exhibit

Targeted Exposure:

The Northwest District Dental Association (NWDDA) annual meeting attracts dental professionals, including dentists, hygienists, assistants, front office team members and other key decision-makers in the dental industry. A large group of LECOM D4 dental students from the DeFuniak Springs campus also participate in the meeting. Exhibiting provides direct access to this niche audience, allowing exhibitors to showcase their products or services to potential clients interested in dental care advancements and solutions.

Networking Opportunities:

Exhibiting at an event like this enhances brand visibility and credibility within the industry. Being associated with a respected organization and event can improve an exhibitor's image and trustworthiness among dental professionals, translating into increased business opportunities and market share.

Brand Recognition & Credibility:

The annual meeting offers numerous networking opportunities. Exhibitors can engage with attendees in a more personal and meaningful way, fostering relationships that could lead to long-term partnerships and increased brand loyalty.

Tabletop Exhibitors Receive:

- Tabletop exhibit space (6' skirted table and two chairs)
- Two complimentary badges for booth representatives
- Two tickets for the breakfast on Friday and Saturday
- Promotion on the NWDDA website and on-site signage
- May contribute one item or marketing material for the on-site registration packet.

\$975 (limited to 30)

Schedule at a Glance

Friday, Feb. 12, 2027

7:30 - 8:30 a.m.	Breakfast
8:30 a.m. - 12:00 p.m.	CE Courses
10:30 - 11:00 a.m.	Break with Exhibitors
12:00 - 1:30 p.m.	Lunch
1:00 - 5:00 p.m.	CE Courses
3:00 - 3:30 p.m.	Break with Exhibitors
5:00 - 6:30 p.m.	Happy Hour with Exhibitors

Saturday, Feb. 13, 2027

7:30 - 8:30 a.m.	Breakfast
8:30 a.m. - 12:00 p.m.	CE Courses
10:00 - 10:30 a.m.	Break with Exhibitors
12:00 - 1:00 p.m.	Lunch
1:00 - 4:30 p.m.	CE Courses

2027 Sponsorship Opportunities

Education Grant - \$500 and Up

- This is an unrestricted grant used to pay toward speaker honorariums or travel, audio-visual or other expenses directly related to putting on continuing education (CE) eligible courses.
- This includes sponsor recognition in the registration brochure, on-site signage, and a disclosure slide for the speaker's presentation.

Break Sponsor - \$1,375 (three available)

- Tabletop Exhibitor benefits plus a spotlight during the Friday or Saturday morning or Friday afternoon break.

Registration Email Sponsor - \$1,775 (exclusive)

- Tabletop Exhibitor benefits plus sponsor logo/banner ad included on all registration email confirmations, and official on-site meeting program.

Lanyard Sponsor - \$2,250 (exclusive)

- Tabletop Exhibitor benefits plus company logo placement on lanyards.

Badge Sponsor - \$2,250 (exclusive)

Tabletop Exhibitor benefits plus company logo placement on participant badges.

Wi-Fi Sponsor - \$3,600 (exclusive)

The Wi-Fi sponsorship offers a prime opportunity to prominently display your brand to all attendees, keeping your company top of mind throughout the event. This sponsorship includes choosing the WIFI username and/or password, to further enhance your brand's visibility and engagement, recognition through event promotions, on-site signage, social media mentions.

Tote Bag Sponsor - \$3,000 (exclusive)

Tote Bags will be handed out to all attendees when picking up their name badge. As the sponsor, you will receive recognition of company name and/or logo on tote bags, recognition through event promotions and on-site signage.

Tabletop Rules & Display Regulations

- NWDDA has established the following Exhibitor Rules and Display Reference Guidelines. These guidelines promote continuity and consistency among tabletop exhibitors and follow industry standards.
- Tabletop displays are considered "static displays" and do not require booth staffing at all times. Please note the displays will be located in a ballroom, where all networking breaks and Happy Hour will take place.
- Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.
- Tabletop booth space does not include pipe and drape.
- Exhibitors may only apply for and utilize one table display unit. Additional tables may NOT be brought in or ordered. Display racks or shelves sitting on the floor are not permitted.
- Floor standing banners are not permitted in front or on the side of the tabletop. Any pop-up banner MUST be placed behind your table. There will be approximately three (3) feet behind the table which includes the space needed and room for your provided chairs.
- Do not bring pop-up displays unless approved by show management.
- Exhibitors are encouraged to display promotional items on the tabletop. Table display banners must not exceed five (5) feet in height and four (4) feet in width and/or floor standing display banner stands (behind your table) must not exceed eight (8) feet in height and three and a half (3 ½) feet in width.
- Please do not leave valuables at your tabletop space overnight. There will not be security in the exhibit area during closed hours/overnight.
- Exhibitors may not solicit in the aisles or in any other location in, around or outside the hotel except at their tabletop booth.
- If you require electricity and/or internet for your exhibit, please email drhodes@nwdda.org for the electrical form to purchase electricity.
- Exhibitors may be asked to remove any display items not in compliance with these guidelines.
- Storage will not be provided. Please place any items under your skirted table display.
- No tapes, adhesives or any items are to be used to hang or attach signs or display materials to the hotel facility walls.

Early Dismissal Exhibitor/Sponsor

The sponsor agrees to be set up on Friday, Feb. 12, 2027, by 7:45 a.m. and not dismantle before 11 a.m. on Saturday, Feb. 13, 2027.

If the exhibitor/ sponsor dismantles before the time mentioned above, a fee of \$250 will be incurred, and it must be paid before the sponsor is allowed to participate in another NWDDA Annual Meeting.

Tabletop Assignment Policy

Requests for table locations will be handled on a first-come, first-served basis. Tables will be assigned only after full payment has been received. NWDDA reserves the right to determine final exhibit table assignments and reserves the right to relocate tabletop displays to ensure maximum exposure for exhibiting companies to the event attendees. This may include relocation to a different meeting space/location. If this is the case, exhibitors will be notified in advance.



Cancellations

All tabletop exhibit spaces are non-refundable.

Full payment is required to confirm tabletops or sponsorship.



Questions

Contact: Deirdre Rhodes

drhodes@nwdda.org • 850.350.7108

Tabletop Application/Contract for the 2027 NWDDA Annual Meeting

NWDDA Meeting

**Hilton Sandestin Beach Golf Resort & Spa
Miramar Beach, FL**

FEB. 12-13, 2027

This tabletop exhibit and sponsorship application/contract is not approved, and a contract is not formed until you have been assigned a table number and an email confirmation is sent to the contact's name provided below.

Official Company Information

List your company information as it should be listed on any NWDDA materials provided to attendees.

COMPANY NAME: _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

WEBSITE: _____

PRINCIPAL PRODUCT/SERVICE TO BE DISPLAYED: _____

LIST ANY COMPANIES YOU PREFER NOT TO BE NEAR: _____

Booth Representatives

Exhibit Space allows two company representatives to attend the NWDDA Annual Meeting. Please provide the following information.

REPRESENTATIVE ONE CONTACT NAME: _____

TITLE: _____

(if different from the company)

MAILING ADDRESS: _____

PHONE: _____

EMAIL: _____

REPRESENTATIVE TWO CONTACT NAME: _____

TITLE: _____

(if different from the company)

MAILING ADDRESS: _____

PHONE: _____

EMAIL: _____

Exhibit/Sponsor Fees

☐ Tabletop Exhibit: \$975 ☐ Tote Bag: \$3,000

☐ Break: \$1,375 ☐ Educational Grant

☐ Registration: \$1,775 \$ _____

☐ Lanyard: \$2,250 ☐ Add my logo in the NWDDA digital On-site Program: \$125

☐ Badge: \$2,250

☐ WI-FI: \$3,600

TOTAL DUE: \$

The exhibitor/sponsor agrees to pay in full the amount indicated above, when submitting this application/contract.

Payment Information

MASTERCARD, VISA, AMEX, DISCOVER ARE ACCEPTED.

CREDIT CARD NO. _____

EXP DATE _____ SECURITY CODE _____

PRINT NAME ON CARD _____

BILLING ADDRESS _____

CITY STATE, ZIP _____

CARDHOLDER SIGNATURE _____

Return the completed Sponsorship Application/Contract with payment information via email to drhodes@nwdda.org.

Authorization application/contract is void without signature

I am an authorized representative of the company with full power to sign and deliver this sponsorship application/contract for the NWDDA Annual Meeting. The company listed agrees to comply with all instructions, contract terms, and conditions and agrees to promptly submit all information required.

AUTHORIZED OFFICER NAME: _____

AUTHORIZED OFFICE SIGNATURE: _____

TITLE: _____

DATE: _____

Set-up/Early Dismantling Policy Exhibitor/Sponsor

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Cancellation All cancellations must be made in writing. There will be no refund for cancellations of any kind.