

# 2024 NWDDA Sponsorship Packages



## NWDDA Annual Meeting

FEBRUARY 2- 3, 2024  
THE HENDERSON BEACH RESORT & SPA  
DESTIN, FLORIDA  
WWW.NWDDA.ORG



## NWDDA Affiliate Events

BAY DENTAL SOCIETY  
LEON COUNTY DENTAL ASSOCIATION  
ESCAMBIA- SANTA ROSA DENTAL ASSOCIATION  
OKALOOSA- WALTON DENTAL ASSOCIATION

### ANNUAL MEETING SPONSORSHIP LEVELS

**Bronze \$800:** Exhibit space (6' skirted table top, 2 chairs) at Annual Meeting; 2 representatives; breakfast Fri & Sat; 2 NWDDA Membership Luncheon tickets; promotion on NWDDA website & signage; representation at the Fri NWDDA Happy Hour; may contribute marketing materials for onsite registration packets.

**Silver \$1200:** Bronze Level offerings plus spotlight during Fri AM break, Fri PM break, Sat AM break, OR Sat PM break.

**Gold \$1600:** Bronze Level offerings plus marketing placement on all registration materials to include company artwork on CE vouchers, registration signage, official meeting program (NWDDA provided), & registration folders (sponsor provided, first come/first served).

**Platinum \$2000:** Bronze Level offerings plus company logo placement on Annual Meeting participant badges & at the Sat NWDDA Membership Luncheon.

**Starter \$500\*:** Promo space on NWDDA website & signage; 1 Sat NWDDA Membership Luncheon ticket; sponsorship of one of these Annual Meeting amenities: Chair massages provided during all meeting breaks OR Friday afternoon Mindfulness & Sound session. \*Starter Level sponsorship does not include exhibit table or Happy Hour representation. Starter Level may be added to other sponsorship levels.

### WHO ATTENDS THE NWDDA ANNUAL MEETING?

This meeting is open to dentists of all ages and disciplines, as well as their staff and families. A large group of LECOM D4 students from the Defuniak campus take part in the NWDDA Annual Meeting as well.

### WHAT IS THE NWDDA HAPPY HOUR?

The Happy Hour is a uniquely fun & interactive opportunity for attendees to learn more about your products & services while winning prizes. Held Friday after courses, attendees get drink tickets and travel to your tables for more Q&A with you, marking each visit on a playing card. Completed cards are entered into prize drawings at the end of the event.

Affiliates of the NWDDA, or local dental associations, hold events regionally throughout the year. These events are dinner meetings with a CE speaker, seasonal parties, and staff appreciation events. CE dinner meetings need sponsored speakers and happy hour sponsors. Parties and events need social sponsors. Affiliate sponsorships are as follows:

**Affiliate Speaker Sponsor \$500:** Organization provides a speaker for one affiliate dinner meeting that provides at least one (1) hour of CE for member dentists.

**Affiliate Happy Hour Sponsor \$750:** Organization sponsors the happy hour portion of one affiliate dinner meeting in exchange for 10-15 presentation minutes, if desired.

**Affiliate Social Sponsor \$1000:** Organization sponsors a social event. May be shared with (an)other sponsoring organization(s). May be exclusive for a negotiated rate.

NWDDA Affiliates needing sponsorship include:

Bay Dental Society (Bay, Calhoun, Gulf, Holmes, Jackson, Liberty & Washington counties)

Leon County Dental Association (Franklin, Gadsden, Jefferson, Leon, & Wakulla counties)

Escambia-Santa Rosa Dental Association (Escambia & Santa Rosa counties)

Okaloosa-Walton Dental Association (Okaloosa & Walton counties)

AFFILIATE MEETINGS AND EVENTS ARE LISTED ON THE CONTRACT AGREEMENT SIDE OF THIS FLYER.

### NWDDA ANNUAL MEETING SCHEDULE AT A GLANCE

Friday 2/2/23

8:00-9:00 AM Breakfast

9:00 AM-12:00 PM CE

10:30-11:00 AM Break

12:00-1:30 PM Lunch & Learn

1:30-4:30 PM CE

3:00-3:30 PM Break

5:00 PM NWDDA Happy Hour

Saturday 2/3/23

8:00-9:00 AM Breakfast

9:00 AM-12:00 PM CE

10:30-11:00 AM Break

12:00-1:30 PM NWDDA Member Luncheon

1:30-5:15 PM CE

3:00-3:30 PM Break

# 2024 NWDDA Sponsorship Contract Agreement



ANNUAL MEETING SPONSORSHIP LEVEL (A): Platinum \$2000 Gold \$1600 Silver \$1200 Bronze \$800 Starter \$500 \$\_\_\_\_\_ (A)

Company/organization name \_\_\_\_\_ Product/service \_\_\_\_\_

Address \_\_\_\_\_ City, ST, Zip \_\_\_\_\_

Contact person \_\_\_\_\_ Contact phone \_\_\_\_\_ Contact email \_\_\_\_\_

Representatives attending (two max) \_\_\_\_\_

Companies/organizations we prefer not to be close to \_\_\_\_\_

Will your company/organization participate in the Fri, 2/2 Happy Hour? Circle One: YES NO *If YES, submit questions for participants by 12/1*

Will your company/organization make a donation for the Fri, 2/2 Happy Hour prize drawing? Circle One: YES NO

Will your company/organization sponsor an NWDDA local affiliate event? Circle One: YES NO *If YES, please circle & add up events below*

## AFFILIATE SPONSORSHIPS (B):

<u>CE Meetings:</u>	Bay Thurs 10/19/23 CE Dinner Meeting	Speaker \$500	Happy Hour \$750	\$_____
	Bay Thurs 3/28/24 CE Dinner Meeting	Speaker \$500	Happy Hour \$750	\$_____
	Leon Tues 11/TBD/23 CE Dinner Meeting	Speaker \$500	Happy Hour \$750	\$_____
	Leon Tues 2/TBD/24 CE Dinner Meeting	Speaker \$500	Happy Hour \$750	\$_____
	Leon Tues 4/TBD/24 CE Dinner Meeting	Speaker \$500	Happy Hour \$750	\$_____
	Escambia-Santa Rosa Mon 9/11/23 CE Dinner Meeting	Speaker \$500	Happy Hour \$750	\$_____
	Escambia-Santa Rosa Mon 11/13/23 CE Dinner Meeting	Speaker \$500	Happy Hour \$750	\$_____
	Escambia-Santa Rosa Mon 1/8/24 CE Dinner Meeting	Speaker \$500	Happy Hour \$750	\$_____
	Escambia-Santa Rosa Mon 4/8/24 CE Dinner Meeting	Speaker \$500	Happy Hour \$750	\$_____
	Okaloosa-Walton Tues 9/12/23 CE Dinner Meeting	Speaker \$500	Happy Hour \$750	\$_____
	Okaloosa-Walton Tues 11/14/23 CE Dinner Meeting	Speaker \$500	Happy Hour \$750	\$_____
	Okaloosa-Walton Tues 1/9/24 CE Dinner Meeting	Speaker \$500	Happy Hour \$750	\$_____

<u>Special Events:</u>	Bay Thurs 12/14/23 Holiday Party		Social \$1000	\$_____
	Bay Thurs 6/6/24 Staff Appreciation Event		Social \$1000	\$_____
	Leon 5/24 End of Year Social (exact date TBD)		Social \$1000	\$_____
	Escambia-Santa Rosa Thurs 12/7/23 Holiday Party		Social \$1000	\$_____
	Escambia-Santa Rosa 6/24 Summer Party (exact date TBD)		Social \$1000	\$_____
	Okaloosa-Walton 3/24 Staff Appreciation Event (exact date TBD)		Social \$1000	\$_____
	Okaloosa-Walton Tues 4/9/24 Eglin AFB Presentations/Dinner		Social \$1000	+\$_____

AFFILIATE SPONSORSHIP AMOUNT (B): \$\_\_\_\_\_ (B)

ANNUAL MEETING SPONSORSHIP AMOUNT (A): \$\_\_\_\_\_

AFFILIATE SPONSORSHIP AMOUNT (B): +\$\_\_\_\_\_

TOTAL NWDDA SPONSORSHIP AMOUNT: \$\_\_\_\_\_

Payment Method (circle one): Check Visa MCard  
 CC# \_\_\_\_\_ Exp date \_\_\_\_\_  
 Auth # (on back of card) \_\_\_\_\_ Billing zip \_\_\_\_\_  
 Name on card \_\_\_\_\_  
 Signature \_\_\_\_\_

Enclose check payable to NWDDA and return with completed contract to the address listed below by 12/1/23. If paying by credit card, complete contract agreement and credit card portion and return by 12/1/23. Contact 850.391.9310 or nwdda@nwdda.org for more information.