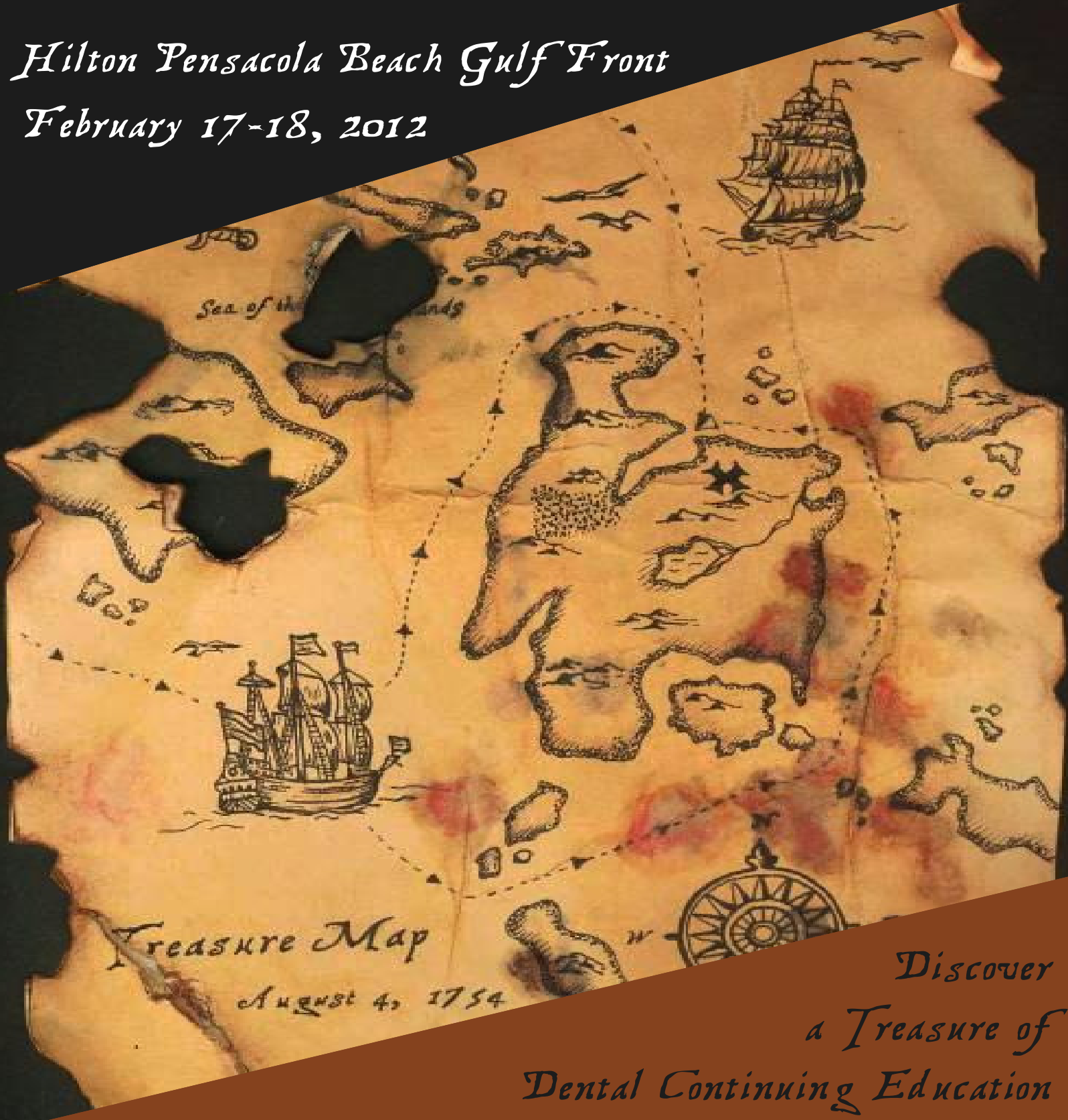


2012 NWDDA Annual Meeting

Hilton Pensacola Beach Gulf Front

February 17-18, 2012



Discover
a Treasure of
Dental Continuing Education

Pre-register by January 15, 2012 for your exclusive registration discount.

Knowledge is the treasure of a wise man.
- William Penn

FRIDAY, FEBRUARY 17

8:00 am – Registration and Exhibits open

9:00 am-12:00 pm

Dan Becker, DDS

Medical Evaluation of the Dental Patient

3 CE Credits

Dr. Becker highlights pathophysiological principles that provide a foundation for appropriate medical assessment. Particular attention is given to the most commonly prescribed medications, which reflect the nature and severity of specific diseases, and also present potential interactions with medications used in the dental practice. He also addresses considerations for geriatric patients and for patients that are pregnant or breastfeeding. Additionally, Dr. Becker examines different drug classes and/or preparations that have the potential for drug interactions.

12:00 pm-1:30 pm

Lunch & Learn

1 CE Credit

Avoid the resort lunch rush and enjoy an exceptional boxed lunch while sitting in on relevant and informative 'learning' sessions featuring table topics relating to clinical, practice and life management. Those interested must register prior to February 10, 2012. Pick from three boxed lunch choices, outlined on the back page of this brochure. Additional fee required.

1:00 pm – Annual Golf Tournament

1:30 pm-4:30 pm

Dan Becker, DDS

Medical Urgencies and Emergencies in the Dental Practice

3 CE Credits

Dr. Becker addresses a rational approach to recognition and management of medical emergencies in the dental office. Attendees are introduced to a primary assessment of emergencies. By following an overview of essential pathophysiological features for each condition, Dr. Becker presents a systematic algorithm approach to treatment. Equipment, medications and sources for purchase are also discussed, as well as principles of airway management and essential emergency drugs.

1:30 pm-4:30 pm

Rick Huot, DDS

101 Things to Buy For Your Practice Before High Tech Gadgets

3 CE Credits

Many offices are jumping on the high-tech bandwagon with the intention of increasing productivity and profitability. Despite this, critical pieces of ordinary office equipment are frequently missed that can make or break a practice. Dr. Huot discusses problems that can be encountered when an office is on the leading edge of new technological advances, and helps attendees learn to identify high tech equipment with a high return on investment. An interactive forum is held, allowing for an understanding of the need to not overbuy on tech while maintaining steady retirement savings.

4:30 pm – Exhibits close

SATURDAY, FEBRUARY 18

8:00 am – Registration and Exhibits open

9:00 am-12:00 pm

Rick Huot, DDS

The Recession is Still Here! Now What?

3 CE Credits

Like most other types of small businesses, dentistry has not escaped the economy's downturn. Dr. Huot discusses making the dental practice more resistant to the economy, what to expect in the economy's future and steps that will help ensure financial success. He analyzes the economic cycle and how health care reform will influence the future of dentistry. Dr. Huot also identifies options for staff retirement, key office indicators of profitability, as well as mergers, associateships and buying and selling practices.

9:00 am-12:00 pm

Brody Hildebrand, DDS, MS

Advanced Techniques for Complex Interdisciplinary Teams

3 CE Credits

Looking to Enhance Their Esthetic Restoration Outcomes

This course is designed for experienced restorative teams wishing to optimize esthetic and functional implant-based restorations. Dr. Hildebrand emphasizes esthetic diagnosis and the use of TEAM coordination throughout the implant restoration process. Utilization of interdisciplinary treatment options are discussed, including timelines for treatment progression, incorporation of different specialty team members with the restorative treatment coordinator and proper lab support for effective restoration based outcomes. Partially sponsored by Straumann.

12:00 pm – NWDDA Member Luncheon and Business Session

1:30 pm-3:15 pm

H. Preston Mathews, MPH

Motivational Interviewing

2 CE Credits

Mr. Mathews uses didactics, demonstrations and group/pair exercises to teach the spirit and techniques of motivational interviewing, focusing on its application with dental patients. Attendees learn applications of motivational interviewing with oral health care and smoking cessation, as well as advantages and limitations of the approach. Skills covered include reflective listening, rolling with resistance and talk that elicits change. Meanwhile, Mr. Mathews explains the difference between motivational interviewing and confrontational treatment approaches. Sponsored by Big Bend Area Health Education Center.

1:30 pm-3:15 pm

Marcia Travis

Domestic Violence

2 CE Credits*

Over 113,000 domestic violence offenses were *reported* in the state of Florida in 2010. Unfortunately, there is no telling how many of these types of offenses go unreported. As a dental professional, it is important to understand the dynamics of an abusive relationship and the prevalence of abuse. Ms. Travis updates attendees on these topics, and discusses how a dental professional can recognize and intervene with patients that are experiencing abuse.

1:30 pm-4:30 pm

Brody Hildebrand, DDS, MS

Technology Pros and Cons in Implant Dentistry

3 CE Credits

Decisions on essential types of technology today are complex and demanding on dental professionals. Planning for esthetic success at the tissue and bone levels is independent of technology; however, technological options can make dental teams more efficient and profitable. Dr. Hildebrand details the use of cement and screw-retained provisional restorations designed to support and contour soft tissue. In addition, he describes customized impression procedures that transfer the emergence form developed by the provisional restoration to the master cast and dental technician. Definitive abutment options are identified and related directly to metal-ceramic and all-ceramic restoration choices. CAD/CAM restorative options, the financial impact of abutment choices and the integration of digital technology are also highlighted. Partially sponsored by Straumann.

3:30 pm-5:15 pm

Joanne Lopinski, RN, LHRM

Prevention of Medical Errors

2 CE Credits*

Throughout this lecture, Ms. Lopinski provides attendees with an overview of information on patient safety required by licensing boards in Florida. Ms. Lopinski focuses on systems failures as a cause for medical error rather than individual blame, and systems improvements as a logical starting point for creating safer environments for patients and healthcare workers. An emphasis on a team approach to identify and improve the delivery system is highlighted. Participants leave this course with a firm understanding of root cause analysis, error reduction, prevention measures and patient safety processes.

* STATE MANDATED CONTINUING EDUCATION



MEETING LOCATION

The 2012 NWDDA Annual Meeting will be held at the Hilton Pensacola Beach Gulf Front, 12 Via De Luna Drive, Pensacola Beach, where you can enjoy captivating views of the Gulf of Mexico's emerald green waters and miles of white sand blanketed by the Florida sun.

ROOM RESERVATIONS

In order to guarantee the special NWDDA rate, hotel reservations must be made by **January 17, 2012**. All guests must identify themselves as a member of the NWDDA group to obtain this special rate with **Group Code: NWD**. Hotel room reservations may be made by calling the resort at 850.916.2999.

REGISTRATION

Pre-register by **January 15, 2012** for an exclusive \$10 registration discount. Registrations submitted after February 1, 2012 will incur a \$25 late registration fee. Early registration ends on **February 10, 2012**. Anyone who would like to register after February 10 must do so on site.

CANCELLATIONS

All requests for cancellation or refund must be made in writing to NWDDA by **January 1, 2012**. A cancellation processing fee of 15% will be charged. No refund will be given if cancellation is received after January 1, 2012. No refunds will be given on site.

LUNCH & LEARN

Avoid the resort lunch rush and enjoy an exceptional boxed lunch while sitting in on relevant and informative learning sessions, featuring table topics relating to clinical, practice and life management. Those interested must register prior to February 10, 2012. Pick from the following three boxed lunch choices:

- ◆ **Chow Chow Chicken** Cashew chicken on a croissant, tender white meat with green grapes, cashew nuts and a light touch of curry
- ◆ **Roast Beef** Boars Head roast beef, aged Gouda cheese and horseradish sauce on whole wheat bread
- ◆ **Smoked Turkey** Lettuce, tomato and champagne mustard in a whole wheat wrap

All lunches include potato chips, fresh fruit salad, jumbo chocolate chip cookies and a soft drink. Additional fee required.

ANNUAL GOLF TOURNAMENT

Beginning at 1:00 pm on Friday, February 17, 2012, all NWDDA Annual Meeting attendees are invited to indulge in an afternoon of golf at Tiger Point Golf and Country Club. Tiger Point is a true links style course that boasts a scenic layout meandering along the Intracoastal Waterway. In 2010, Pensacola News Journal voted Tiger Point "Best of the Bay" for Best Golf Course. Join your friends and colleagues on this breathtaking course for just \$75, which includes transportation, greens fees, cart fees, range balls and a boxed lunch.

CONTACT

For further information, please contact NWDDA headquarters at:

2910 Kerry Forest Parkway, D4-309

Tallahassee, Florida 32309

Phone 850.391.9310 Fax 850.391.9311

Email nwdda@nwdda.org Web www.nwdda.org

2012 NWDDA Annual Meeting Registration

PLEASE REPRINT FOR MULTIPLE REGISTRATIONS.

REGISTRANT INFORMATION

NAME _____ NICKNAME FOR BADGE _____
 ADDRESS _____ CITY _____ ST _____ ZIP _____
 EMAIL ADDRESS _____ ADA # _____
 PHONE (_____) _____ FAX (_____) _____

FEE INFORMATION

All attendees must register in category A. Register for additional events in Category B.

A Meeting Registration, CHECK ONLY ONE

- FL ADA Member Dentist \$160
- Active Military Dentist \$160
- Out of State ADA Member Dentist \$260
- Non-Member Dentist \$460
- Assistant \$85
- Hygienist \$85
- Lab Technician \$85
- Office Personnel \$85
- Student no fee

Registration Fee Subtotal \$ _____

Deduct \$10 if register by Jan 15 -\$ _____

Registration Fee Total \$ _____

B Event Registration, Check all that apply

- Friday Lunch and Learn* (1 hr CE) \$23

*Pick from these boxed lunch choices:

- Chow Chow Chicken
- Roast Beef
- Smoked Turkey

(See full lunch descriptions in registration brochure.)

- Friday Golf Tournament \$75

- Saturday NWDDA Member Luncheon & Business Session no fee

Event Fee Total \$ _____

ADD

FEES

HERE



Registration Fee Total (A) \$ _____

Event Fee Total (B) +\$ _____

TOTAL ENCLOSED \$ _____

PAYMENT INFORMATION

CREDIT CARD # (Visa/MasterCard Only) _____ Exp Date _____

Billing Address _____ City _____ ST _____ Zip _____

Auth # _____ Name on Card _____ Signature _____

Payment by CHECK payable to: NWDDA, 2910 Kerry Forest Parkway, D4-309, Tallahassee, FL 32309

2012 NWDDA Annual Meeting Speakers



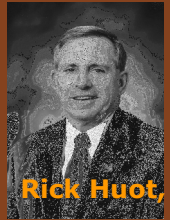
Daniel Becker, DDS

Dr. Becker received his DDS from Ohio State University. He is Associate Director of Education for the General Practice Dental Residency at Miami Valley Hospital and Professor of Allied Health Sciences at Sinclair Community College, both in Dayton. Dr. Becker additionally provides IV sedation services for dental practices throughout the Dayton-Cincinnati area. He has published numerous articles in scientific journals, authored chapters in several textbooks and is co-editor of *Management of Pain & Anxiety in the Dental Office* W.B. Saunders / Elsevier Science Pub, St. Louis, 2002.



Brody Hildebrand, DDS, MS

After receiving his DDS from Baylor College of Dentistry in Dallas, Dr. Hildebrand received certification in orthodontics and prosthodontics as well as an MS in oral biology. He is Assistant Clinical Professor in the Graduate Prosthodontics Residency program at Baylor. He practices orthodontics and prosthodontics in Dallas and lectures extensively on implants and technology. He is a Fellow of the International Team for Implantology and the Academy of General Dentistry.



Rick Huot, DDS

Dr. Huot is a Colonel for the United States Air Force Reserve who received his DDS from Northwestern University Dental School. He has had overwhelming success in merging practices in both Maine, where he also served as president of the Maine Dental Association and now in Florida. As CEO of Beachside Dental Consultants in Vero Beach, Dr. Huot specializes in practice management consulting from a dentist's perspective. Meanwhile, he serves as Courtesy Clinical Assistant Faculty for the University of Florida College of Dentistry.



Joanne Lopinski, RN, LHRM

Ms. Lopinski obtained her nursing degree from Abington Memorial Hospital School of Nursing, Pennsylvania. After years of providing direct patient care to critically complex patients, she has also worked in disease management, college health, nursing supervision and instruction. She currently develops continuing education programs for medical communities to promote quality improvement through the Big Bend Rural Health Network.



H. Preston Mathews, MPH

Mr. Mathews holds an MS in public health from the University of Tennessee. After teaching health education he worked as a Health Education Consultant for the Florida Board of Health. He then served as State Health Education Director, playing key roles in establishing Florida's first program in Health Promotion and in facilitating the establishment of Florida's School of Public Health. He currently is a Tobacco Training and Cessation Specialist for Big Bend Area Health Education Center.



Marcia Travis

Ms. Travis earned her degree in Social Work from Southern University and A & M College in Baton Rouge, Louisiana. She has been active with domestic violence issues since 1984. Working with FavorHouse Domestic Violence Center of Northwest Florida, she has held positions of Shelter Supervisor, Outreach Counselor and currently, Director of Residential Programs. Ms. Travis counsels battered women, leads educational programs and conducts professional domestic violence training seminars.

Treat Your Mateys, Save Your Treasure

The Hilton Pensacola Beach Gulf Front offers beautiful suites ideal for you and your group. One, two and three bedroom suites are available for your team to share, creating **substantial** savings. Room rates for the 2012 NWDDA Annual Meeting are as follows:

Standard Room	\$119
Gulf Front Room	\$139
One Bedroom Suite	\$169
Two Bedroom Suite	\$209
Three Bedroom Suite	\$289

Contact the Hilton Pensacola Beach Gulf Front by January 17, 2012 at 850.916.2999 and be sure to identify yourself as being with the NWDDA group with **Group Code: NWD**.